

**Table 4.1****Top Global and U.S. Publishers**

<b>Top five global publishers</b>		<b>Revenue</b>	<b>Ownership</b>
1.	<i>Pearson</i> —Major education publisher	\$9.1 billion	United Kingdom
2.	<i>Reed Elsevier</i> —Professional publications	\$5.9 billion	United Kingdom/ Netherlands/ United States
3.	<i>Thomson Reuters</i> —Financial publications	\$5.4 billion	Canada
4.	<i>Wolters Kluwer</i> —Financial publications	\$4.8 billion	Netherlands
5.	<i>Bertelsmann</i> — <i>Random House</i>	\$3.3 billion	Germany
<b>Top U.S. publishers</b>		<b>Revenue</b>	
1.	<i>McGraw-Hill</i> —Textbook giant	\$2.29 billion	
2.	<i>Scholastic</i> —Harry Potter's American publisher	\$2.15 billion	
3.	<i>Cengage</i> —Major education publisher	\$1.99 billion	
4.	<i>Wiley</i> —Technical publisher	\$1.78 billion	
5.	<i>Houghton Mifflin Harcourt</i> —Special interest books	\$1.29 billion	

*Source:* Adapted by the author from “The World’s 60 Largest Book Publishers, 2013,” *Publishers Weekly*, July 19, 2013, [www.publishersweekly.com/pw/by-topic/industry-news/financial-reporting/article/58211-the-global-60-the-world-s-largest-book-publishers-2013.html](http://www.publishersweekly.com/pw/by-topic/industry-news/financial-reporting/article/58211-the-global-60-the-world-s-largest-book-publishers-2013.html).